Popular is an early maturity conventional winter canola hybrid with excellent fall vigor, winter hardiness/prostrate growth. Popular has performed well in the southern plains research settings. Popular’s impressive performance profile in the southern US compliments its high oil content and strong disease resistance. Commercially available since 2015.

**KEY CHARACTERISTICS**

- Vigorous fall growth
- High yield potential
- Excellent winter hardiness
- Early maturity
- Good standability
- Responsive to fungicides in humid environments
- Good blackleg resistance
- Typical height 45” - 55”
- High germination and purity
- Large seed size
- High oil content
- Adaptable to wide row production
- Large canopy hybrid – excellent interlocking for direct harvesting
- Developed by DL seeds

**Rubisco Seeds**

- **PRODUCT, EQUIPMENT, AGRONOMY SUPPORT**
  Bottom line, we want to see farmers grow a successful crop and reach highest yields possible

  **HYBRID TECHNOLOGY MEETS HYBRID AGRONOMY**

  Contact Rubisco Seeds for more information
  info@rubiscoseeds.com
  270-903-4994
  270-316-4316

www.rubiscoseeds.com